

Anticipating 'Precision Health Care' Ethical Implications for Clinicians and Communities



Eric Juengst, PhD ◀

Professor, Social Medicine
Director, Center for Bioethics
UNC School of Medicine

Where the banner of "personalized healthcare" waved not long ago, the flag of "precision health care" now flies. A national study of one million American volunteers, NIH's "All of Us" program, promises to improve medicine, nursing, and public health by more precisely targeting interventions to the individuals, families and communities in whom they can do the most good. As this movement gains momentum, however, odd things are starting to happen to the relationship between health professionals and those they serve. In order for "precision health care" to avoid the negative connotations of "precision bombing" -- as something imposed on others from a remote distance, to their detriment-- it will be important for both health professionals and the public -- "all of us," in fact-- to anticipate and address these ethical pitfalls .

Tuesday, April 18th, 2017

5:00 pm

Room 360, Third Floor

Rita Anne Rollins Building

1531 Dickey Drive

Atlanta, GA 30329



EMORY

NELL HODGSON
WOODRUFF
SCHOOL OF
NURSING

Center for Nursing Excellence
in Palliative Care



EMORY
CENTER FOR
ETHICS