IGNITING THE MORAL IMAGINATION OF 21st-Century Leaders

Produced in conjunction with the Emory University Office of the Provost, the Emory Center for Ethics faculty and staff, Master of Arts in Bioethics students, the Center for Ethics advisory board members, and other important stakeholders.
THE EMORY UNIVERSITY CENTER FOR ETHICS

The Center for Ethics at Emory University is a unique institution. General ethics centers are relatively rare at universities, and rarer still is a center for ethics that holds as pivotal a place as our center holds in the life of Emory University. The center operates under the Office of the Provost and was highlighted in the Emory University Strategic Plan as one of the six major units of the university. The center serves as the fulcrum of Emory’s commitment to be “ethically engaged,” a central defining characteristic of the university according to its vision statement.

VISION
An international leader in the exploration of ethics, the Center for Ethics is dedicated to exploring how ethical issues underlie the decisions that shape our minds, lives, and society. The Center for Ethics’ vision statement states that the center’s purpose is to inspire and advance scholarship and education in ethics, to ignite the moral imagination of leaders in all walks of life, and to foster lives of moral meaning and ethical engagement. To fulfill this goal, scholars from across the university gather at the center’s beautiful facility to collaborate and study. The center pioneers innovative ethics curricula and educational experiences, and touches the lives of undergraduates, graduate students, and professional students in every school in the university. The center is also strongly committed to servant leadership and community outreach, and hosts public programs, partners with community arts and service organizations, and consults with private industry with the goal of elevating moral discourse and promoting ethical engagement.

PHILOSOPHY
The philosophy of the Center for Ethics maintains that ethical assumptions and values underlie our personal decision-making, whether or not we are aware of it. Value assumptions drive decision-making in professional and civic life as well, whether in business, law, medicine, politics, or the public forum. It is only through a frank, honest, and informed conversation of our most basic values that we can assure a society that realizes the goals of social justice, engaged citizenship, and equality for all its members.
STATE OF THE CENTER FOR ETHICS

The Emory University Center for Ethics celebrated its 20th anniversary this past year. Building on its strong history, the center has undergone rapid growth in the past three years, including moving into a beautiful new facility with space for public events, classes, and student interaction. The center hired internationally renowned bioethicist Dr. Paul Root Wolpe as director, replacing long-term director Dr. James Fowler on his retirement. In his short time at the center Dr. Wolpe, along with Associate Director Kathy Kinlaw, has built the faculty from its four existing members to 33, representing every school in the University.

The formation and implementation of a distinguished new Board of Advisors has been a valuable addition to the center’s development and strategic planning. Chairing the board is Walter M. Deriso Jr., a university trustee and volunteer chair of Campaign Emory. The board—which includes representatives from business and industry, NGOs, foundations, academia, and the professions—embodies an ethnically, racially, and religiously diverse segment of the community.

The Master of Arts in Bioethics program is now admitting its third class and will soon graduate its first students. It is positioned to become a major academic program in the field of bioethics and a major revenue source for the center. Kathy Kinlaw helped found and steward the program, and now Dr. Toby Schonfeld, the new director of the master’s program, oversees the curriculum and the development of the master’s program.

The Ethics and Servant Leadership (EASL) Program, under the direction of Dr. Edward Queen and Carlton Mackey, MDiv, has significantly increased its visibility and applicant pool. Summer EASL students take classes and intern in organizations throughout the Atlanta region, while EASL Forum students learn service, community building, and leadership development during the academic year. EASL students develop the skills necessary to serve the community effectively and with integrity. The goal of EASL, according to Queen, is “to shape and form the next generation of community leaders.”

The Ethics and the Arts pillar, shepherded by artist and EASL Assistant Director Carlton Mackey, has developed into a signature program of the center. The Ethics and the Arts pillar partners with regional arts organizations to use art as a vehicle for exploring ethics, and to look at the ethics of art production and display. Ethics and the Arts programs have won a loyal and passionate following at Emory and in the broader community.

The center also has sponsored a remarkable series of successful programs. The center sponsored an Atlanta mayoral candidate debate focusing on ethical issues confronting the region; a world premier concert of music written by inmates of WWII concentration and internment camps; academic workshops and conferences on topics such as medicine and moral distress; and an ongoing speakers series that has brought academics, political and social leaders, public figures, and intellectuals to the Emory campus.
THE PLAN
The center is now at a major decision point: how do we capitalize on our successes and initiate a new phase of growth? The creation of a strategic plan is a major step in center development. The plan is designed to be a flexible map outlining the center’s goals for scholarship, educational curricula, community service and outreach, administrative excellence, and fiscal sustainability in the coming years, and to determine how we measure our successes and failures. Faculty productivity will be measured through traditional metrics of academic excellence: coursework, publishing, and speaking. Our educational and service missions will be measured by how many people we touch, and how effectively.

COMMITMENT
The center is committed to nurturing its faculty, staff, and students, to producing exemplary scholarship, developing innovative curricula and teaching strategies, and creating positive societal impact. Growing intelligently and strategically is crucial to the center’s future and the future of the students and community we serve.
CORE STRUCTURE: THE FOUR PILLARS

The Center for Ethics is organized into four “pillars.” Each pillar has internal consistency and integrity, and each helps support the other three.

I. HEALTH, SCIENCE, & ETHICS

The Health, Science, and Ethics pillar is the largest in the Center for Ethics. We live in an era of the biomedicalization of life, where medical and biotechnological progress pose unprecedented ethical challenges. How should we negotiate the challenges medical technology has created in how we are born, treat our illnesses, and die? Who should guide us in the dilemmas posed by biotechnologies such as synthetic biology and genetics, our ability to micromanage our minds and moods with lifestyle drugs, or the integration of computer technologies into the human body? The Health, Science, and Ethics pillar includes the Master of Arts in Bioethics, the Bioethics Consultation Program, the Health Care Ethics Consortium of Georgia, the Neuroethics Initiative, the Religion and Bioethics Initiative, public health ethics, and teaching health and science ethics throughout the university.

II. CITIZENSHIP & THE PUBLIC GOOD

Positive engagement in community life is a hallmark of responsible stewardship of our shared social and physical environments. Yet social and fiscal pressures have weakened many of the institutions that traditionally produced citizens dedicated to community service. The Citizenship and the Public Good pillar is designed to develop programs to shape and educate future community leaders. The pillar includes the Ethics and Servant Leadership Program, the Institute for Human Rights, the Environmental Health and Sustainability initiatives, and the ethics minor. Citizenship and the Public Good programs collaborate with organizations such as the Center for Civil and Human Rights, CARE International, the Southeastern Council of Foundations, and the Georgia Center for Nonprofits.
III. ORGANIZATIONAL & CORPORATE ETHICS

In a world of multi-national corporate commerce and the interdependency of international non-governmental organizations, corporate responsibility, reflective and intentional institutional service, and collaborative solutions to global problems become imperative. Corporations are focusing more closely on human rights, sustainability, community engagement, and other socially responsible approaches to their work. The ethical challenges are not simple; organizations must struggle with the needs of multiple stakeholders, regional social and cultural differences, and pressing economic and political realities. The Organizational and Corporate Ethics pillar focuses on for-profit and not-for-profit organizations, and includes collaboration with the Goizueta School of Business and Atlanta-based corporations and NGOs.

IV. ETHICS & THE ARTS

Artistic expressions are extremely effective vehicles for changing our perspectives on the world. Art can challenge a viewer to experience an ethical dilemma and explore its implications in new and creative ways. Most serious artists use their creations as vehicles to challenge the viewer’s comfortable truths. The Ethics and the Arts pillar collaborates with arts organizations from the top fine-art institutions in Atlanta to community-based arts organizations to engage in ethical reflection and conversation. Ethics and the Arts programming reaches large audiences and reflects both the use of the arts to promote ethical conversation and the examination of the ethics of artistic production and display.

STRATEGIC PRIORITIES

ACADEMIC PRIORITIES

COMMITMENT TO SCHOLARSHIP

EXCELLENCE IN TEACHING ETHICS

PROGRAMMING AND OUTREACH FOR SOCIAL IMPACT

ADMINISTRATIVE PRIORITIES

IMPROVE CENTER INFRASTRUCTURE

ACHIEVE FISCAL STABILITY
STRATEGIC PRIORITIES

PRIORITY 1
Commitment to Scholarship

The Center for Ethics is committed to the production of exemplary scholarship in each initiative. The center will integrate ethics scholarship across the university, will be a nationally and internationally recognized ethics center, and will take a leadership role in national ethical dialogue.

PRIORITY 2
Excellence in Teaching

The Center for Ethics will develop innovative educational and curricular resources. Excellence in teaching ethics is key to creating ethically engaged adults. The Emory Center for Ethics will be the centerpiece of interdisciplinary ethical education at Emory University and a model for the academic community.

PRIORITY 3
Programming and Outreach for Social Impact

The Center for Ethics will strengthen programs focusing on positive community influence, become a resource for the region by having a presence in the community, and offer a safe space for mediation about contentious social issues. Center personnel will dedicate themselves to measurable social impact.

PRIORITY 4
Improve Center Infrastructure

The Center for Ethics will create a strong administrative infrastructure through collaboration, communication, transparency and accountability. The center will maintain its unique institutional culture, and nurture and support faculty and staff development.

PRIORITY 5
Achieve Fiscal Stability

The Center for Ethics will maintain sustainable fiscal health through solicitation of major gifts, annual fund development, and corporate partnerships, and encourage and support foundation and governmental funding.
THE FOUR PILLARS AND THEIR STRATEGIC GOALS

I. HEALTH, SCIENCE, & ETHICS

WHERE WE ARE  Major programs that comprise this initiative include:

The Master of Arts in Bioethics is a nationally recognized training program for industry, clinicians, administrators, and others in medicine and the life sciences.

The Health Care Ethics Consortium of Georgia is a unique coalition of hospitals and medical centers throughout Georgia who gather for training and development.

The Science and Society Program offers scholarly collaboration and courses to Emory students in the thorny ethical issues of biotechnology and the life sciences.

The Religion and Bioethics Initiative is a scholarly initiative to examine the role of religion in the national conversation about medicine and life science.

Clinical Translational Science Ethics is a major part of Emory’s national grant to develop this important priority of the National Institutes of Health.

Public Health Ethics is a joint program with the Rollins School of Public Health, the Centers for Disease Control and Prevention (CDC), and other major public health organizations to develop this neglected area.

Bioethics Consultation Program offers bioethics consultation to local hospitals.

Bioethics Education courses and special lectures are offered by the center in Emory College, Laney Graduate School, Emory School of Medicine, the Nell Hodgson Woodruff School of Nursing, and Rollins School of Public Health.

Public Policy Initiatives in Health Care Ethics include education for legislators and other policy leaders and facilitation of major discussions impacting public policy.

WHERE WE ARE GOING  In addition to the development of the existing programs, priorities include:

The Master of Bioethics Program The center is committed to growing the program to national prominence by 2015, and growing classes to 20-25 students annually.

The Health Care Ethics Consortium of Georgia The center is reimagining the goals and priorities for the development and growth of the HCECG.

Center/Program in Public Health Ethics; Chair in Public Health Ethics The center is uniquely positioned to develop a major public health ethics effort, collaborating with the Rollins School of Public Health, the CDC, the American Cancer Society, CARE International, and Emory’s schools of medicine and nursing.

The Neuroethics Program Emory is a world leader in neuroscience, and the center is a leader in the new field of Neuroethics, hosting the premier journal in the field, the Emory Award in Neuroscience and Ethics, and other initiatives. Emory could almost immediately become a world leader in this field.

The Program in Health Sciences and Ethics Led by Kathy Kinlaw, the center is committing to strengthening and growing the components of this program.

Biotechnology and the Human Spirit A major international conference planned for 2013 will bring together the most prominent thinkers in science, philosophy, religion, industry, policy, and ethics in the world to begin the hard work of establishing guidelines for the ethical application of biotechnology to human and animal life.
II. CITIZENSHIP & THE PUBLIC GOOD

WHERE WE ARE  Major programs that comprise this initiative include:

The Ethics and Servant Leadership Program consists of the forum during the academic year and the summer internship program, EASL emphasizes commitment, service, and community leadership. The stipended internship, the premier internship at Emory, places students in organizations throughout the region, providing more than $150,000 of work to not-for-profits annually.

The Institute for Human Rights is an interdisciplinary institute that includes more than 70 Emory faculty and offers a graduate certificate in Human Rights.

Environmental Health and Sustainability is a scholarly collaboration of faculty from four Emory schools to study issues of environmental health.

The Ethics Minor is a growing choice of undergraduates. The minor partners with most majors to examine the ethical implications of the student’s field of study.

WHERE WE ARE GOING  In addition to the development of the existing programs, priorities include:

The Ethics and Servant Leadership Program In 2011, EASL had 230 applications for 30 positions. Our goal is to grow to 75 intern positions by 2015, and to develop a large and sustainable scholarship program.

The Institute for Human Rights A major opportunity for the Center is to significantly expand the institute with existing partners such as the Center for Civil and Human Rights and with other potential area partners such as the King Center, the Carter Center, and corporate partners such as Coca-Cola and UPS.

Community partnerships The center is a presence in and a contributor to the greater Atlanta community, and is developing stronger ties with religious, civic, and social service organizations. We are developing a comprehensive marketing plan for our partnerships and outreach programs.

Community service The center will increase the reach and scope of its participation in community intervention, consultation, and conflict resolution.
III. ORGANIZATIONAL & CORPORATE ETHICS

WHERE WE ARE  *Major programs that comprise this initiative include:*

**Collaborative partnerships with corporations**  Relationships of various kinds have been forged with Coca-Cola, Siemens, IBM, Deloitte, Atlantic Capital Bank, Belk, Time Warner, CNN, Hope-Beckham, and UPS, among others.

**The Ethics of Water Use**  In collaboration with the Coca-Cola Company, students have been working on presentations of international challenges in sustainable water use and human rights. The center is also a partner in the Savannah Ocean Exchange.

**Mediation and Conflict Resolution**  In partnership with the Center for Civil and Human Rights, the center is a safe space for disciplined reflection for corporate dialogue on sensitive issues, such as global human rights.

WHERE WE ARE GOING  *In addition to the development of the existing programs, priorities include:*

**Chair in Corporate Responsibility and Ethics**  In cooperation with Goizueta, we are planning a revamped, innovative ethics program, and searching for a named chair.

**Not-for-profit Organizations**  In collaboration with a variety of Emory schools and programs, we are exploring the ethical issues of NGO development.

**On-site corporate ethics programming**  The center has been in great demand by area businesses to provide business ethics lunches and other on-site programs.

**Corporate Ethics consultation**  The center is well positioned to offer one-on-one and group individualized consultation to corporations.
IV. ETHICS & THE ARTS

WHERE WE ARE  *Major programs that comprise this initiative include:*

- **The Alliance Theater** brings plays, playwrights, and production personnel to Emory to explore the ethical and social implications of theatrical productions.
- **The Atlanta Opera** is exploring the ethical implications of operas and operatic production by bringing opera performers and producers to Emory.
- **The High Museum of Art** is partnering on socially and ethically evocative exhibitions.
- **The WonderRoot Community Arts Center** is bringing ethics and the visual arts into Emory and the greater Atlanta community.
- **The Atlanta Music Project**, an award-winning educational program, offers classical music training to underserved children throughout Atlanta.
- **Ethics at the Movies** brings film and filmmakers to Emory for ethical conversation.
- **The Ethics Arts Café** provides an opportunity for students to perform ethically and socially charged poetry, song, and spoken word pieces for their peers.
- **Special Performances** are sponsored, such as *Testaments of the Heart* which brought rare music from the concentration and internment camps of WWII to the Atlanta community.
- **Center for Ethics Gallery** is an in-house exhibit space for compelling photography.

WHERE WE ARE GOING  *In addition to the development of the existing programs, priorities include:*

- **Ethics and the Arts Education Module** The center is developing strategies to incorporate the arts into ethics education, including innovative curricula and a possible degree program.
- **Ethics and the Arts the Across the University** The center is committed to finding innovative ways to bring the arts into interdisciplinary work within the center’s initiatives, and in cooperation with other university departments and schools.
- **The Atlanta Symphony** The center sponsors arts education in cooperation with our current partner, the Atlanta Music Project
- **The Lotoro Collection Initiative** is a singular collection of painstakingly recovered music written in concentration and internment camps during WWII that is now housed in the Emory library and is in need of archiving and programmatic support.
- **The Ethics and the Arts Initiative** This initiative promotes the center’s Ethics and the Arts Program as an innovative model for national and international arts workshops, exhibitions, and teaching.
FIVE-YEAR DEVELOPMENT PRIORITIES

The Center for Ethics is poised to be the premier center of its kind in the nation. In order to reach that position, the Center for Ethics is looking to solicit a naming gift, one that will assure the fiscal health of the center, allow it to hire new faculty, and give the center the resources to add new office and event space. Human resources and physical plant development are key development priorities.

In addition to the naming gift, over the next three to five years the center’s development plan is designed to fund new academic and administrative positions to support the priority programs of the center. The following positions and programs are key to establishing the Center’s eminence:

**PROGRAM DEVELOPMENT** The following programs will be established or significantly expanded over the next three to five years:

- A CENTER/PROGRAM FOR PUBLIC HEALTH ETHICS
- THE ETHICS AND THE ARTS INITIATIVE
- PROGRAM IN CORPORATE RESPONSIBILITY AND ETHICS
- THE INSTITUTE FOR HUMAN RIGHTS
- PROGRAM IN RESEARCH ETHICS
- THE RELIGION AND BIOETHICS INITIATIVE
- PROGRAM IN NEUROETHICS

**NEW ACADEMIC POSITIONS** The following academic positions will be established or significantly expanded over the next three to five years:

- (NAMED) CHAIR IN ETHICS
- (NAMED) CHAIR IN PUBLIC HEALTH ETHICS
- (NAMED) CHAIR IN CORPORATE RESPONSIBILITY AND ETHICS
- THE SCHINAZI JUNIOR SCHOLAR IN RELIGION AND BIOETHICS
- PROFESSOR OF ETHICS FOCUSING ON ART AND CREATIVITY
- PROFESSOR OF CIVIC ETHICS
- PROFESSOR OF ENVIRONMENTAL ETHICS AND SUSTAINABILITY
- ESTABLISHING TENURE-TRACK LINES FOR CORE FACULTY NOW IN NON-TENURED POSITIONS
THE EMMORY UNIVERSITY CENTER FOR ETHICS

MISSION AND VISION STATEMENTS

I. VISION
The vision for the Emory University Center for Ethics is to inspire and advance scholarship and education in ethics, to ignite the moral imagination of leaders in all walks of life, and to foster lives of moral meaning and ethical engagement.

II. MISSION
The Center for Ethics is committed to being an international leader in the field of ethics by generating and disseminating exemplary scholarship in the sciences, arts, humanities, and the professions that critically engages emerging and classical ethical debates and fosters interdisciplinary collaborations.

The Center for Ethics will create innovative curricula for the students and faculty at Emory, including signature educational programs such as the Ethics and Servant Leadership Program, the Master of Arts in Bioethics Program, and the Integrated Ethics Curriculum in the School of Medicine.

The Center for Ethics will advise and consult with governmental, not-for-profit, and corporate institutions to strengthen ethical reflection and encourage principled action.

The Center for Ethics will offer programming on complex ethical and social challenges, and provide a safe space for civil discussion and debate to elevate public discourse and increase mutual understanding.