Organization Name: Grant Park Conservancy

Address: PO Box 89189
         Atlanta, GA 30312

Phone: 404-521-0938

Web site: www.gpconservancy.org

Internship Supervisor: Alisa Chambers

Supervisor’s contact information:
   cell# 678-358-1070, achambers@gpconservancy.org

Organization’s Mission Statement:
   The Grant Park Conservancy’s mission is to protect, enhance and
   preserve Grant Park.

Summary of organization’s primary programs and services:
   The Grant Park Conservancy’s main goals are clearly stated in our
   mission: to protect, preserve and enhance Grant Park. Our primary
   programs include large volunteer work days throughout the year, the
   Grant Park Farmers Market from April to December, the Summer
   Shade Festival in August and the Halloween Lantern Parade. Our
   main objective is to provide a safe, clean outdoor environment for
   residents and visitors alike.

   We tackle issues such as inadequate lighting, facilities maintenance
   and upkeep, tree canopy loss, preserving native species and education
   about the park’s long history and what we’re looking to accomplish in
   the future. We work closely with the city, neighborhood groups and
   other non-profits that are invested in the success of Grant Park as the
   centerpiece of the community.
Intern’s title:
Intern

Number of interns requested by this organization?
1

Internship project/job description:
The Conservancy has been through some changes in recent years, and messaging continues to be an issue. We’ve been serving the community for over ten years now, but some people still don’t know they can contact us and use the Conservancy as a resource.

The main internship project will be to create a schedule of information that we can post on our Facebook page, Twitter and website, plus staffing the Farmers Market booth and promoting the Conservancy on market days. We’d like to increase our followers on Facebook and Twitter and really highlight the work we are doing in the park, plus create a forum for neighbors to post questions, comments and concerns.

The intern will be asked to staff the market on Sundays, with help from Conservancy board members. Staffing the booth includes set up and break down of the booth, engaging market-goers, answering questions, selling Conservancy merchandise and memberships and assisting the market staff and volunteers.

We hold frequent volunteer work days in the park and one internship requirement will be to coordinate and execute a volunteer project. This could include a park clean up, mulching in the park, identifying and mapping tree species and locations, plantings throughout the park and more.

Additionally, the intern will be responsible for assisting in the planning and execution of one or more events in the park.
Qualifications:

Must be available on Sundays, must have a valid driver’s license and reliable transportation, must be comfortable with social media applications and must be outgoing and willing to interact with the community.

The Conservancy doesn’t have a physical office, so the intern will be working from home and frequenting the park often. The intern must be focused, disciplined, a self-starter and able to manage their time appropriately and work independently with limited direction.

Dress code is outdoor/casual and there will be a lot of freedom to make decisions and take initiative in this position. Priorities change from day to day at the Conservancy, so the ability to multitask and switch between projects without difficulty is important.

If there are other requirements for this position (security check, drug screen, immunizations, etc.) please note them here:

Must have a good sense of humor ☺

Will the internship require that the student have a car?

Yes

Is placement site accessible by public transit or other transportation options?

Yes- the MLK train station is nearby and there is a bus stop at the zoo