Organization Name: National Wildlife Federation (NWF)

Address: 730 Peachtree Street NE, Suite 730,
Atlanta, GA 30308

Phone: 678-436-5074

Fax: 404-892-1744

Web site: www.nwf.org

Name and e-mail of person completing this form:
Na’Taki Osborne Jelks (Osborne@nwf.org)

Supervisor’s contact information including e-mail. E-mail:
Osborne@nwf.org; 678-436-5074.

Organization’s Mission Statement:
The mission of the National Wildlife Federation is to inspire
Americans to protect wildlife for our children’s future.

Summary of organization’s primary programs and services:
All across America, wild spaces are being squeezed out, leaving
wildlife with fewer places to call home. The National Wildlife
Federation works to protect and defend wildlife and the wild places
they need to survive. We also work to restore the health of our natural
habitats and ecosystems. And we educate and inspire Americans to
care for and protect our natural heritage.

In the lifetime of a child born today, **20-30 percent of the world's plant and animal species** will be on the **brink of extinction** because of global warming. As America's conservation organization, the National Wildlife Federation is leading the way in bringing attention to the impacts of global warming on our natural world. NWF advocates for national and international policy and legislation that will
cut greenhouse gas emissions to levels that scientists deem necessary to avoid major climatic impacts. NWF is working to broaden the climate movement by engaging and empowering people and communities around global warming solutions that reduce pollution and jump-start investments in a clean energy economy. NWF has active campaigns to engage: Hunters and anglers, tribal leaders, underserved communities; students and educators.

Families connected to the outdoors raise healthier kids and inspire a life-long appreciation of wildlife and nature. As a result, National Wildlife Federation has created several programs and events designed to make experiencing the benefits of free time outdoors easy. In addition, National Wildlife Federation advocates for public policies on the federal, state and local level that increase outdoor recreation opportunities for children through public health, education, parks and recreation, and city planning. NWF has an ambitious goal to introduce 10 Million new kids to the outdoors on a regular basis. Through events and programs like Earth Tomorrow®, National Wildlife Week, the Great American Backyard Campout, and Hike & Seek™, NWF engages families across America to open the door and get outside!

**Intern’s title:**
Environmental Education Outreach & Advocacy Intern

**Number of interns requested by your organization?**
One (1)

**Internship project/job description:**
The Environmental Education Outreach Intern will assist the NWF Manager of Education and Advocacy Programs, other NWF Staff, and community partners in planning and executing programs to get kids and families connected to nature including the Great American Backyard Campout (overnight camping experience for urban families from underserved communities), Hike & Seek (www.nwf.org/hikeandseek), and initiatives to engage youth from underserved communities in environmental education and stewardship initiatives (the Earth Tomorrow Summer Institute---a week-long training and service learning program for Atlanta teens). See example of a Summer Earth Tomorrow® Service Project [here](#) and images from our Great American Backyard Campout [here](#).
The intern will also develop, update, and distribute promotional and education/outreach materials to support NWF's suite of education programs and initiatives to get kids and families connected to nature and the get youth from underserved communities engaged in urban sustainability initiatives including: the Schoolyard Habitat gardening programs, Eco-Schools USA (a green schools program), and the aforementioned initiatives.

The intern will help staff further our understanding of the public health and academic achievement benefits of connecting to nature and conduct research on model urban, environmental education programs to better inform our program expansion in the aforementioned areas. Finally, the intern will help develop language to promote our programs on NWF's parent website and blog site, through media outlets, and for communication via e-mail and online, and social networking platforms to reach our target audiences (partner organizations, educators, youth, parents, etc.).

Qualifications:
Academic study in Environmental Studies, Education, English/Journalism, Political Science, Sociology, Anthropology, or related fields combined with interest in environmental education, community outreach, youth development, diversity, social media, and conservation. Excellent written and verbal communication skills, detail-oriented, ability to work on multiple and diverse tasks at the same time. Interest in the outdoors and environmental/conservation issues and experience with social media (Facebook, Twitter, Blogs, etc.) is desired. Experience with event planning, youth development, campus organizing, and implementation of environmental and environmental education programs are a plus.

If there are other requirements for this position, security check, drug screen, immunizations, please note them here:
A background check will be required.

Will the internship require that the student have a car?
It would be helpful for the student to have a car, but it is not necessary. Many off-site locations will be MARTA accessible or carpooling will be able to be arranged with other NWF staff.
Is placement site accessible by public transit or other transportation options?
The NWF office is located adjacent to the North Avenue MARTA Station.