Organization Name: Partnership Against Domestic Violence (PADV)

Address: 315 West Ponce de Leon Avenue
Decatur, Georgia 30030

Mailing Address (if different): P.O. Box 170225, Atlanta, GA 30317

Phone: 404-870-9608

Fax: 404-870-9611

Web site: www.padv.org

Internship Supervisor:
Carolyn Booth, Vice President of Development

Supervisor’s contact information including e-mail:
carolyn.booth@padv.org

Organization’s Mission Statement:
PADV’s mission is to end the crime of intimate partner violence and empower its survivors, and our vision is a community free of domestic violence. To that end, our goals are to educate the public on the dynamics of intimate partner violence; promote healthy dating relationships among adolescents and teens to prevent future violence; offer safety and shelter for battered women and their children; restore power, self-sufficiency and control to survivors; and create an effective and coordinated community response to intimate partner violence.

Summary of organization’s primary programs and services:
PADV’s roster of direct services includes a 24-hour crisis line; two 24-hour emergency shelters in metro Atlanta with 96 beds; legal advocacy; supportive housing; a teen dating violence prevention program; outreach and prevention programs for battered women and
children; a workplace violence annual conference that equips companies to respond when domestic violence enters the workplace; and community education and training efforts. Annually we serve over 18,000 women and children. PADV was established in 1975 and is currently celebrating thirty-eight (38) years of service to the community. We are the largest domestic violence agency in the state of Georgia.

Intern’s title:
Development Intern

Number of interns requested by this organization?
1

Internship project/job description:
This placement will provide hands-on experience in day-to-day marketing and development for the largest domestic violence agency in the state of Georgia. The intern will work hand in hand with the both the VP of Development and the CEO to go on in person donor meetings, attend marketing committee meetings and serve as an active participant and be given specific responsibilities for PADV’s social media and website upgrade. As part of this project, PADV will ask the intern to do an evaluation of the organization’s current use of social media and the web and how it either speaks or does not speak to potential donors and the women and children we serve. In addition to evaluating our current status, the intern will be given the opportunity to create a yearlong plan that supports any recommended changes.

There will be additional duties TBD. Expected work hours are Monday – Thursday 9 a.m. to 5 p.m.

Qualifications:
The position is open to graduate level student enrolled in master’s degree program that have an interest in the intersection of non-profits and marketing and development. Knowledge of marketing strategy, social media strategy, critical reasoning and analysis; as well as ability to communicate well both verbally and in writing are important to this position. Some experience in marketing or strategic planning is desirable but not required. Computer proficiency is a must.
If there are other requirements for this position (security check, drug screen, immunizations, etc.) please note them here:
   Cogent background check required

Will the internship require that the student have a car?
   No.

Is placement site accessible by public transit or other transportation options?
   Yes.