Organizations Name: National Wildlife Federation (NWF)

Address: 600 West Peachtree Street NW, Suite 1860, Atlanta, GA 30308

Phone: 678-436-5074
Fax: 404-892-1744
Website: www.nwf.org/southcentral

Name and e-mail of person completing this form: Na’Taki Osborne Jelks (Osborne@nwf.org)

Internship Supervisor (if different from person above): Same as above

Supervisor’s contact information including e-mail. E-mail: Osborne@nwf.org
678-436-5074.

Organization’s Mission Statement: The mission of the National Wildlife Federation is to inspire Americans to protect wildlife for our children’s future.

Summary of organization’s primary programs and services: Founded in 1936, NWF has four million individual members and supporters and 49 state-level affiliate organizations throughout the U.S. NWF is unique among national conservation groups in having a long and respected track record in the field of environmental education. Our award-winning Ranger Rick magazine has brought the wonders of nature to generations of American children, and our wildlife habitat gardens and school greening programs have helped connect countless kids to nature and inspire them to become good stewards of the environment.

NWF’s environment-based educational programs currently reach 7 million students and more than 100,000 educators in 7,000 K-12 schools nationwide. Over 50% of the student population served each year is from diverse, low-income backgrounds.

NWF is also a leader in wildlife habitat protection. All across America, wild spaces are being squeezed out, leaving wildlife with fewer places to call home. NWF works to protect and defend wildlife and the wild places they need to survive. We also work to restore the health of our natural habitats and ecosystems. And we educate and inspire Americans to care for and protect our natural heritage.
Families connected to the outdoors raise healthier kids and inspire a life-long appreciation of wildlife and nature. As a result, National Wildlife Federation has created several programs and events designed to make experiencing the benefits of free time outdoors easy. In addition, National Wildlife Federation advocates for public policies on the federal, state and local level that increase outdoor recreation opportunities for children through public health, education, parks and recreation, and city planning. NWF has an ambitious goal to introduce 10 Million new kids to the outdoors on a regular basis. Through events and programs like Earth Tomorrow®, National Wildlife Week, and the Great American Backyard Campout, NWF engages families across America to open the door and get outside!

Intern’s title: Environmental Education Outreach Intern

Number of interns requested by your organization? 1

Internship project/job description: The Environmental Education Outreach Intern will assist the NWF Manger of Education and Advocacy Programs, other NWF Staff, and community partners in planning and executing programs to get kids and families connected to nature including the Great American Backyard Campout (overnight camping experience for urban families from underserved communities) and initiatives to engage youth from underserved communities in environmental education and stewardship initiatives (the Earth Tomorrow Summer Institute---a week-long training and service learning program for Atlanta teens). See example of a Summer Earth Tomorrow® Service Project here and images from our Great American Backyard Campout here, here, and here.

The intern will also develop, update, and distribute promotional and education/outreach materials to support NWF's suite of education programs and initiatives to get kids and families connected to nature and to get youth from underserved communities engaged in urban sustainability initiatives including: the Schoolyard Habitat gardening programs, Eco-Schools USA (a green schools program), and the aforementioned initiatives.

The intern will help staff further our understanding of the public health and academic achievement benefits of connecting to nature and conduct research on model urban, environmental education programs to better inform our program expansion in the aforementioned areas. Finally, the intern will help develop language to promote our programs on NWF's parent website and blog site, through media outlets, and for communication via e-mail and online, and social networking platforms to reach our target audiences (partner organizations, educators, youth, parents, etc.).

Qualifications: Academic study in Environmental Studies, Education, English/Journalism, Political Science, Sociology, Anthropology, or related fields combined with interest in environmental education, community outreach, youth development, diversity, social media, and conservation. Excellent written and verbal communication skills, detail-oriented, ability to work on multiple and diverse tasks at the same time. Interest in the outdoors and environmental/conservation issues and experience
with social media (Facebook, Twitter, Blogs, etc.) is desired. Experience with event planning, youth development, campus organizing, and implementation of environmental and environmental education programs are a plus.

**If there are other requirements for this position, security check, drug screen, immunizations, please note them here:** A background check will be required.

**Will the internship require that the student have a car?** It would be helpful for the student to have a car, but it is not necessary. Many off-site locations will be MARTA accessible or carpooling will be able to be arranged with other NWF staff.

**Is placement site accessible by public transit or other transportation options?** The NWF office is located adjacent to the North Avenue MARTA Station.