



**Servant Leadership Summer Internship Placement Site
Marketing Intern
Summer 2026**

Organization Name: The Bakery Atlanta

Address: 638 North Highland Avenue NE, Atlanta, GA 30306

Phone: 404-545-6131

Web site: www.thebakeryatlanta.com

Internship Supervisor: Amanda Norris

Supervisor's contact information including e-mail:

Amanda Norris, Assistant Director

amanda@thebakeryatlanta.com

Organization's Mission Statement:

Our mission is to broaden awareness of, and build community around, progressive ideas in the arts. We envision an Atlanta that supports the emerging, DIY, and underground arts as they grow locally and regionally in the Southeast.

Summary of organization's primary programs and services:

The Bakery Atlanta supports the emerging, DIY arts community through community projects and engagement events, hosting workshops, classes, art exhibitions, and offering a host of digital resources for artists including our artists opportunities page and artist directory. In addition to these offerings, we also coordinate, curate, and install artwork in public and private spaces.

Intern's title: Marketing Intern

Number of interns requested: 1

Internship project/job description (Please detail degree to which

position is in-person, virtual, or hybrid.): In-person on site at The Supermarket, an arts and creative event space in Poncey-Highland. Flexibility to do some work remotely.

MARKETING INTERN

The Marketing Intern will support the planning and execution of marketing and communications efforts at The Bakery Atlanta. This role is ideal for a college student interested in gaining hands-on experience in arts marketing, branding, and audience engagement. Working closely with the Marketing Manager and other staff, the intern will help amplify local artists, promote exhibitions and programs, and support community engagement through thoughtful, creative content.

Marketing Support:

- Assist in planning and executing marketing campaigns for exhibitions, programs, and events.
- Help create, schedule, and publish promotional content across digital platforms, including social media, email, and the website.
- Support photo and video documentation of programs for marketing and archival use.

Research and Writing:

- Research artists, exhibitions, and cultural topics to support marketing narratives and audience engagement.
- Write clear, engaging promotional copy for social media, newsletters, website listings, and printed materials.
- Write blog post for The Bakery's arts and culture blog

Administrative Support:

- Maintain and organize marketing assets, content calendars, and contact lists.
- Assist with timelines, checklists, and reporting related to campaigns and promotions.

Event Support:

- Provide on-site assistance during exhibition openings and community events.
- Support event setup, teardown, and coordination as needed.

Qualifications for Curatorial Intern:

1. Currently enrolled in a college or university, preferably studying marketing, communications, art history, arts administration, fine arts, or a related field.
2. Organized and able to manage multiple tasks while maintaining accurate records and files.
3. Strong communication and interpersonal skills, with the ability to work collaboratively with artists, staff, and community partners.
4. Familiarity with basic office tools such as Google Workspace and Slack. Experience with image cataloging, design software, or creative tools like Adobe Creative Suite or Canva is a plus.

5. Detail-oriented and comfortable assisting with digital and in-person marketing efforts.
6. Interested in contemporary art and community engagement, with an active curiosity about Atlanta's arts scene and a genuine enthusiasm for attending exhibitions and events.
7. Comfortable providing on-site support for openings and programs, including light physical tasks related to installation, setup, and breakdown.

Other requirements, if any, for this position (security check, drug screen, immunizations, etc.)? A willingness to work outside of your comfort zone is key. At The Bakery no task is too small for any team member. We can all be found frequently climbing ladders, painting floors, sweeping, etc.

Will the internship require that the student have a car? It is beneficial to have a car for this role, but it is not required.

Is placement site accessible by public transit or other transportation options? The Supermarket is accessible via MARTA bus stops 102, 816, and 2.