Organization Name: Second Helpings Atlanta

Address: P.O.Box 720582, Sandy Springs, GA 30358

Phone: 678-894-9761

Website: https://secondhelpingsatlanta.org/

Internship Supervisor: Katie Maxwell

Supervisor’s contact information: Email: katiemaxwell@secondhelpings.info
Phone: 404-474-3272

Organization’s Mission Statement: To reduce hunger and food waste in the Metro Atlanta area by rescuing surplus food and distributing it to those in need. With a community of over 350 volunteers, SHA serves as the link between our network of Food Donors and Partner Agencies who feed the hungry on a daily basis.

Summary of organization’s primary programs and services: SHA’s primary program is the 90 Minute Model of food rescue: volunteers use their own vehicles to pick up fresh, surplus food from Food Donors and drive it to our Partner Agencies who provide hunger relief services to their clients. We are, in our most simple form, a logistics organization that helps connect surplus food to those who need it through the power of volunteers. 363 days of the year we run over 120 food rescue routes, reducing waste and food insecurity at the same time. In 2020 we rescued over 1.9 million pounds of food which helped provide almost 1.6 million nutritious meals. Since 2004 we’ve rescued almost 13 million pounds of food that avoided landfill and helped feed those in need.

Intern’s title: Food Rescue Impact Intern

Number of interns requested: 1
Internship project/job description (please include a virtual/socially distanced option if possible):
The Food Rescue Impact Intern will help Second Helpings Atlanta (SHA) in telling our story. At Second Helpings Atlanta we do great work every day keeping food out of landfill and putting it into the hands of those who need it. This internship is perfect for someone who is excited by the prospect of turning that work into an impactful narrative told through the lens of metrics and stories.

Objectives in this internship will include:
- Benchmarking the publications, websites, and presentations of industry/peer organizations
- Recommending a list of metrics to best highlight and publicize our impact (in the areas of food waste, hunger, etc.)
- Gathering the latest local and national statistics relevant to our work
- Collecting stories from our food donors and partner agencies that highlight our collective work
- Designing a template that we can refresh and utilize on a regular basis to highlight our mission and impact (ex: annual report)

This internship will culminate in the creation of SHA storytelling template that we can utilize for grant writing, public presentations, etc. This template will help amplify the work that Second Helpings is doing and will highlight how it ties to broader efforts within the community and nationally. This template might be in the form of an annual report, a presentation, or a data dashboard. While the bulk of this template will be suggestions for content and metrics, students with an interest in graphic design would be encouraged to help us create an engaging design.

Qualifications:
- Experience in research and data analysis
- Competency in Microsoft Excel and Word
- Strong written communication skills
- Strong interest in sustainability, public health, nonprofit management, social impact preferred
- Graphic design interest / skills a plus (though not required)
Are there other requirements for this position (security check, drug screen, immunizations, etc.)? If yes, please note them here: No

Will the internship require that the student have a car? A car is not required for this internship, though it is possible that visits to community partner agencies may be arranged during the internship.

Is placement site accessible by public transit or other transportation options? Second Helpings Atlanta operates virtually so most work will be completed from home, but the occasional outing may be scheduled (at which point various transportation options will be accommodated).